Adelon Zeta

Web Designer/Front End Developer

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Adelon is a detail-oriented individual with experience in designing and developing fully functional responsive websites. He started his career as a hybrid designer and developer at GoAbroad; a major player in the travel-abroad marketing industry and then, later on, worked as a freelancer, driving projects forward with various brands and agencies. Adelon received several recognitions at GoAbroad for spearheading the production of customized email newsletters and increasing the engagements of pay-per-click ads by 60%; important income generating products of the company. He also has experience building VueJS components in Laravel-based web apps and has advanced knowledge of technologies such as HTML5, CSS3, and ReactJS. His keen attention to detail, eye for design, and passion for solving difficult problems are the marks that separate him from the rest of the herd.

Portfolio: https://adelonzeta.com

Authorized to work in the US for any employer

PROFESSIONAL EXPERIENCE

Web Designer/Front End Developer

Freelance, Seattle, WA — April 2014 to Present

Web Designer, Mint Design Inc – Seattle, WA

- Solidified overall typography in designs
- Sketched ideas with the Creative Director
- Created wireframes and mockups in Sketch
- Uploaded designs to Marvel for client feedback
- Designed a style-guide in Sketch

Front End Developer, <u>64 Robots LLC</u> — Remote

- Created reusable/functional components using Vue
- Converted designs into pixel-perfect pages
- Fixed styling and responsive issues using CSS
- Pushed and merged updates to Git repositories
- Collaborated with the team on Trello and Slack

More clients and projects: <u>https://adelonzeta.com/projects.pdf</u>

Web Designer/Front End Developer

GoAbroad Inc, Tacloban, Philippines — April 2011 to March 2014

- Lead designer for three major website projects
- Designed and developed email newsletters
- WebCamp 2013 jQuery for Designers Speaker
- Designed brochures, flyers, and banners
- Tech-Fridays Winning UX Solution
- Increased PPC engagements by 60%
- 3x Employee of the Month

FORMAL EDUCATION

Bachelor of Science in Information Technology

Leyte Normal University, Philippines — June 2007 to March 2011

Learned <u>Data Structures</u>, <u>Algorithms</u>, <u>Mathematics</u>, <u>Networks</u>, <u>Systems Analysis and</u> <u>Design</u>, <u>Web Design and Development</u>, and <u>Multimedia Applications</u> (Adobe Apps).

TECHNICAL SKILLS

HTML (7 years), HTML5 (5 years), CSS (7 years), CSS3 (5 years), Sass (5 years), SCSS (5 years), LESS (3 years), Media Queries (5 years), Bootstrap (5 years) BEM (3 years), Javascript (5 years), jQuery (5 years), Ajax (3 years), Vue (2 years), Vuex (2 years), React (1 year), Redux (Less than 1 year), Git (5 years), Subversion (3 years), Firebase (2 years), NPM (5 years), Webpack (2 years), Wordpress (3 years), SQL (Less than 1 year), Wireframe (7 years), Typography (5 years), Sketch (3 years), Photoshop (7 years), Illustrator (7 years), Dreamweaver (3 years), Omnigraffle (2 years)

AWARDS AND CERTIFICATES

Department of Science and Technology Scholarship — May 2007 to March 2011 Awarded full-scholarship for having a high aptitude in Science and Mathematics and by pursuing a career in the fields of Science and Technology in the Philippines.

Google Ads Search Certificate — July 2018 to July 2019

Duolingo English Proficiency Certificate — <u>https://certs.duolingo.com/3zfjfxyy</u>